

HOSPITALITY & Golf ACADEMY



A collaborative effort between Moore County Schools, Pinehurst Resort, Sandhills Community College, Sandhills Hospitality Association and Communities In Schools of Moore County.

What is the Golf & Hospitality Academy?

The Academy is a series of experiences designed to expose students to career opportunities in the golf and hospitality industries that are so important to the Moore County economy. Consistent with the mission of Communities in Schools, the Academy helps prepare students for life.

Who is eligible to participate?

Rising sophomores and juniors at Union Pines, Pinecrest and North Moore High Schools.

What is the curriculum?

The Academy has three components:

- *A four-day orientation to the golf and hospitality industry during the summer.*
- *A classroom component consisting of modules from the high schools, Sandhills Community College and industry leaders.*
- *A practical work/study/activity program designed to give students real world exposure.*

In addition, each student is assigned a mentor from the industry on job shadowing day who will provide career coaching and counseling.

What types of subjects are covered in the classroom?

All students receive much-needed life skills such as:

- *Interviewing*
- *Customer Service*
- *Communications/ Resume Writing*
- *Work Ethic/Character Education*
- *Employment Skills/ Job Applications*

In addition, students receive practical training and job skills based on their areas of interest:

- *Food & Beverage Operations*
- *Culinary Arts*
- *Spa Management*
- *Cosmetology*
- *Golf Course Management*
- *Turf Grass Management*
- *Front Desk Operations*
- *Retail Sales/Marketing*

Do students get credit for their participation?

Yes, students who complete the required hours (137 hours) for all three components of the Academy will receive one high school credit. In addition, students may also receive up to three college credits. Finally, each student who completes the Academy requirements will receive a Certification that is recognized by the Golf & Hospitality industry for future employment.

How many students may participate and how are they selected?

The Academy is limited to 35 students and any Moore County high school student may apply by submitting an application with parental approval and recommendation from teachers and principals. The Board of Directors of the Academy, which is comprised of industry and academic representatives, reviews the applications and select the students.

What types of experiences might a student expect?

All Academy students gain exposure to the industry through activities and the workplace. Examples include:

- *Volunteer/community service*
- *Field trips*
- *Tours and information sessions*
- *Job shadowing*
- *Internships*

What activities have Academy students participated in during the past?

- *U.S. Open Volunteers*
- *Carolina Hurricanes Game*
- *Local golf tournaments*
- *Pinehurst Resort Holiday Party*
- *Governor's Page Program*
- *Community Service*
- *NC State Football Game*

- *U.S. Kids Golf Volunteer*
- *Broadway Performance at UNC Pembroke*

Is there a cost to participate?

There is no cost to be an Academy student. Occasionally, there will be a small fee for field trips and activities. Local businesses, Moore County Schools and Sandhills Community College are very generous in their support of the Academy.

Dress Code: *Tan, black or blue pants/shorts, H & G shirt (provided)*



How do I apply?

*See your high school guidance counselor for an application. Complete and submit the application to your counselor before **April 9th, 2009.***

Students are required to attend the 4 day orientation – June 3rd, June 15th and 16th, and August 11th – see attached calendar.

When will I be notified if I am selected?

Students will be notified by May 8th, 2009. On June 3rd, 2009 a meeting will be held with the accepted students and their parents/guardians at the Pinehurst Marina.

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